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**TEXAS ELECTRICITY PROFESSIONALS ASSOCIATION TO HOST 2011  
CONFERENCE FOR LEADERS IN TEXAS ENERGY MARKET**

**DALLAS – Oct. 4, 2011** – The [Texas Electricity Professionals Association \(TEPA\)](#), a non-profit organization 501 (c)(6) committed to helping Texans make educated decisions regarding energy procurement, is hosting 200 of the state’s top energy executives, thought-leaders and policymakers from Nov. 2 – 4, at the Ritz-Carlton in Dallas to discuss the latest trends and policies in the Texas electricity market.

“The theme for our 2011 conference, ‘Advancing Competitive Markets: Energy for the Next Five Years,’ will be a great exchange of information and ideas on the future of energy in Texas,” said Paul Smolen, president of TEPA. “Discussing important policies and emerging trends with the state’s top ABCs, REPs and policy makers will enable us to better serve electricity consumers across Texas. The conference will provide a forum for us to discuss the issues, resources, products and services required to keep the Texas competitive market energized.”

This year’s conference will feature recognized energy experts including Railroad Commissioner Barry Smitherman, Trip Doggett of the Electric Reliability Council of Texas, and Sherri Givens with the Office of the Public Utility Council. TEPA members from the REP and ABC community will discuss the latest industry issues and hear from these prominent experts on topics affecting the Texas energy market.

“We’re especially looking forward to the debate regarding the pros and cons of renewable energy in Texas,” said Paul Ward, vice president of TEPA, who will kick off his term as TEPA president at the conference. “This controversial topic has been the highlight of many discussions throughout the energy market and now the industry leaders in Texas will have an opportunity to lend their opinions at our annual conference.”

Other industry issues to be discussed during the conference include generation resource adequacy, the outcome of the Nodal transition and retail supply power.

(more)

## **Top Industry Leaders to Attend TEPA Conference (2/2)**

For more information or to register for the conference, please visit [www.tepatexas.org/about-tepa/2011-fall-conference/](http://www.tepatexas.org/about-tepa/2011-fall-conference/).

### **About Texas Electricity Professionals Association**

The Texas Electricity Professionals Association (TEPA) is a 501 (c)(6) organization that establishes a standardized code of conduct, serves as an educational resource, and advocates legislative initiatives for the Texas deregulated energy market. TEPA members include Aggregators, Brokers, and Consultants (ABCs), Retail Electricity Providers (REPs) and affiliate members. TEPA members exhibit expertise, ethical practices and a high level of professionalism to help consumers buy electricity in the restructured Texas marketplace.

To learn more about TEPA, visit <http://www.tepatexas.org>. or contact Aaron Cook at [acook@tpm.com](mailto:acook@tpm.com) / (214) 520-3430, ext. 302.

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